



For Immediate Release

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Oregon HotSpring Spas Receives Coveted SpaSearch Award *Beaverton, Bend, and Clackamas locations Receive National Honor*

Beaverton, Ore., (March 30, 2010) Oregon HotSpring Spas today announced three of its six locations are named recipients of the esteemed 2010 SpaSearch Award Certified Retail Store. This prestigious national award honors hot tub retail stores across the country that are successfully engaging in industry and community relationships, employee education, site management, and customer satisfaction.

The award is the only independent retail endorsement in the hot tub industry, and sets the three Oregon HotSpring Spas stores among the best retailers in North America.

The announcement of Oregon Hot Springs Spas' Beaverton, Bend, and Clackamas showrooms receiving the Certified Retail Store certification was made in the March/April 2010 edition of SpaRetailer magazine. David Wood, editor-in-chief of SpaRetailer magazine says, "This award is unprecedented in the hot tub industry."

"Finding ways to accurately balance the needs of our customers with those of our employees is an ongoing objective of our company," said Oregon HotSpring president Sue Rogers. "Being recognized in this area while at the same time maintaining a high customer satisfaction shows that we are succeeding in that balancing act."

The Certified Retail Store certification is performed by an independent third party and is based solely on merit. Retail stores presented with this award must demonstrate excellence in the areas that follow:

- Affiliations—industry and community relationships
- Facilities—appearance and functionality
- Post-Purchase Service—effectiveness of taking care of existing customer base
- Employee Education—ensuring that sales and service teams are up-to-date about current products and standards
- Customer Satisfaction—building a loyal and satisfied customer base

"Having this award is a huge competitive advantage for our company—it lets consumers know with confidence that they are dealing with a reputable, trustworthy company that is best hot tub retailer in Washington, Clackamas, and Deschutes counties," said Jason Doppée, Director of Marketing for Oregon HotSpring Spas.

About Oregon HotSpring Spas: Founded in Beaverton, Oregon in 1979, Oregon HotSpring Spas, "The One Friends Recommend," is the number one provider of portable hot tubs in Oregon and SW Washington. With six locations, Oregon HotSpring Spas is known for their excellent service, customer care and innovative offerings. For more information on Oregon HotSpring Spas, please visit: www.oregonhottub.com.

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